



# Getting Beyond the Checklist: What Makes High-Quality HIPs?

May 14, 2020

# Today's Presenter



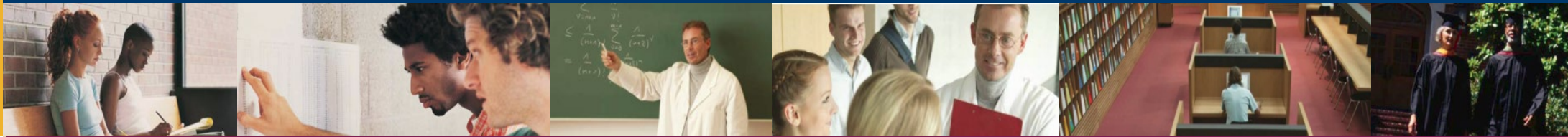
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# Getting Beyond the Checklist: What Makes High-Quality HIPs?



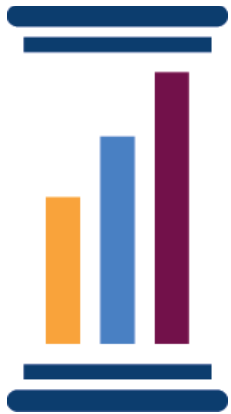
National Association of System Heads (NASHE) Webinar

Jillian Kinzie

May 14, 2020

Research team: Alexander C. McCormick, Jillian Kinzie, Robert Gonyea, Brendan Dugan,  
Samantha Silberstein, Indiana University Center for Postsecondary Research

With generous support from Lumina Foundation



**What is very  
much  
needed in  
this time is  
space (6 feet),  
compassion,  
and grace.**





# HIPs and COVID-19



**Resources for Community Engaged  
Teaching & Learning during COVID-19  
Social Distancing, Isolation and  
Quarantine**

**Finding Internships and Internship  
Alternatives During COVID-19**

Report: 35% of summer internships canceled due to  
COVID-19

**Education Abroad in a Post-COVID-19 World**

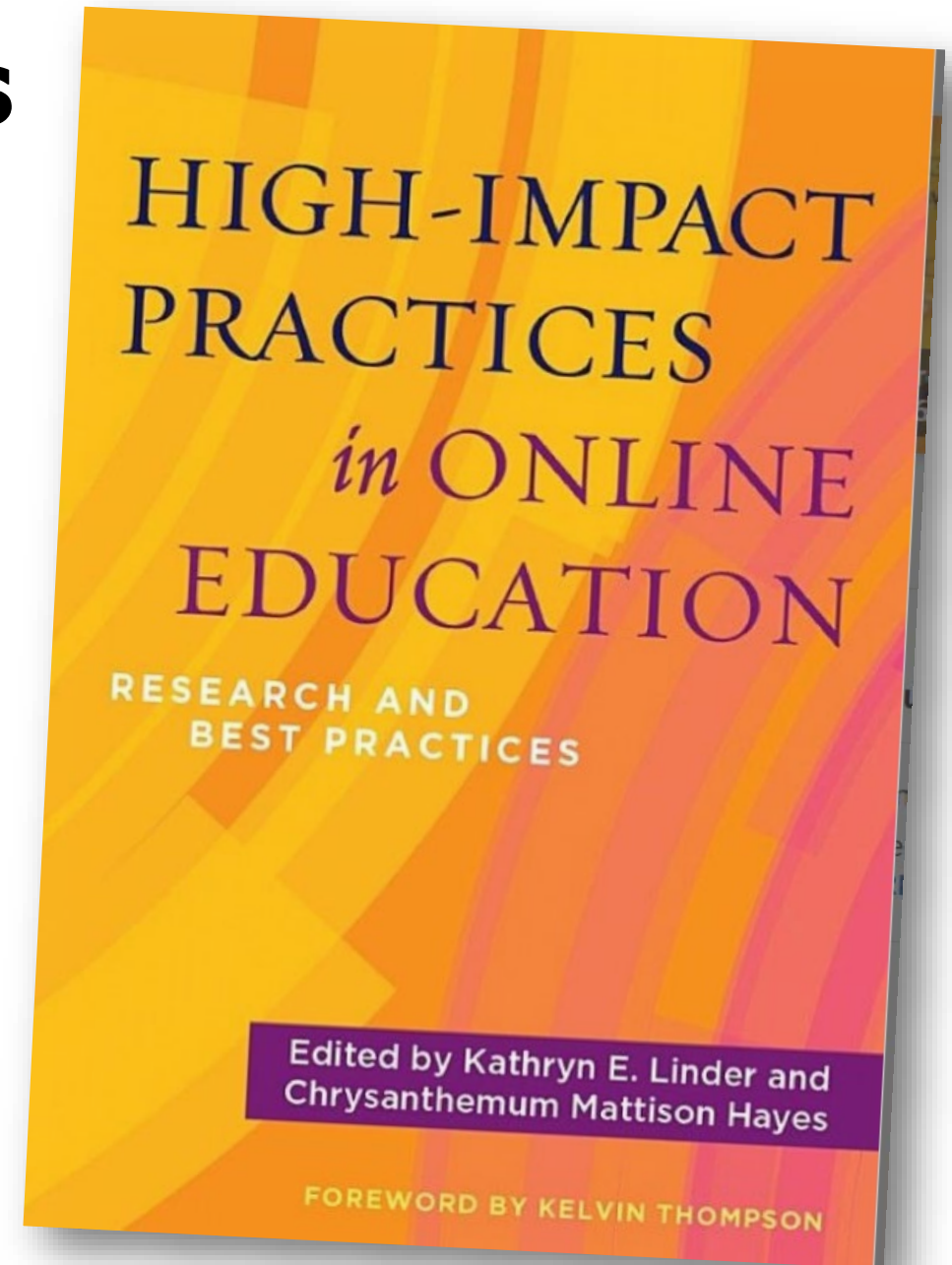


**Capstone projects continue through  
COVID-19 disruption**

# How do we recreate HIPs in new ways?

- What are the logistics of transitioning HIPs to the online environment?
- In what ways do HIPs in the online environment support efforts to advance opportunities for students in historically underrepresented groups?
- Are certain HIPs more effective in online environments than others?

[High-impact Practices in Online Education: Research and Best Practices](#) (Stylus Publishing, 2018).



# Poll #1: What's Your HIP?

## Check off the HIPs you do, or are interested in:

- ✓ First-year seminars & experiences
- ✓ Common intellectual experiences
- ✓ Learning communities
- ✓ Writing-intensive courses
- ✓ Collaborative assignments and projects
- ✓ Undergraduate research
- ✓ Diversity & global learning, study abroad
- ✓ Service learning and community-based learning
- ✓ Internships
- ✓ Capstone courses and projects
- ✓ e-portfolios



# CHECKLIST

First-year seminar

Service-learning

Undergraduate research

Internship

Capstone

**HIPs: Do  
at least 2!**







**At UW-Eau Claire, we aim to have 100% of students participating in at least 2 high-impact learning practices by the time they graduate to make the most of their college experience.**

University of Wisconsin  
**Eau Claire**



# Mapping & Requiring HIPs

- **Experiential Learning (EL) is a HIP at the heart of the Bradley Experience**
- **The Bradley Core Curriculum requires two EL courses -- approved by the Core Practices Committee and tagged for student selection**



# To Get Beyond the Checklist:

- Articulate purpose and connect to context
- Assure HIPs deliver the promised outcomes, particularly *learning*
- In the push to expand offerings, don't sacrifice quality
- Equity cannot be an afterthought



## CHECKLIST

First-year seminar

Service-learning

Undergraduate research

Internship

Capstone



# Explosion of Enthusiasm for HIPS

- Recommendation that all undergraduates have at least 2 HIP experiences (during first year and in the major)
- Widespread emphasis on expanding HIP opportunities
- Many institutions claiming importance
- More critics, more scrutiny too...



*What are your concerns about "getting beyond the checklist?"*



# HIP Debate:

## Maybe Not So 'High Impact'?

Researchers challenge conventional wisdom and past studies linking widely promoted educational experiences to timely college completion.

By [Marjorie Valbrun](#) // April 25, 2018

26 COMMENTS 

## What Really Makes a 'High-Impact' Practice High Impact?

A recent study questioning the value of such practices mistakenly assumes that just making them available suffices. How they are implemented is crucial, George Kuh and Jillian Kinzie write.

By [George D. Kuh](#), [Jillian Kinzie](#)  
// May 1, 2018

# Quality and Implementation Matters



# Helpful Resource: A Comprehensive Approach to Assessment of High- Impact Practices, By Ashley Finley Nov 2019

<https://www.learningoutcomesassessment.org/wp-content/uploads/2019/11/Occasional-Paper-41.pdf>





# What is the purpose of **[YOUR INSTITUTION'S]** HIP offerings?

A statement of the intended value, purpose, and worth of the endeavor, specific to your campus, students, faculty, mission...

Helps orient and express HIP value



# Assure HIPs deliver the outcomes you intend

What learning gains will be made, or reinforced?

How does the HIP elicit outcomes specific to your mission?

How does the HIP connect, relate to, or integrate with learning from other curricular and co-curricular learning experiences?

How does the HIP relate to employability outcomes? NACE competencies? Outcomes in the major?

# Evidence of Learning Outcomes

- What **indirect** and **direct** evidence do you have about HIPs and learning gains?
  - **Indirect Assessments:**
    - ◆ Course/HIP evaluations
    - ◆ Student surveys about HIP gains
    - ◆ Alumni interviews
    - ◆ Employer feedback about value of HIPs
    - ◆ Grades
  - **Direct Assessments:**
    - ◆ Final HIP product evaluations
    - ◆ VALUE Rubrics
    - ◆ Performance on exams, simulations, practicals,



**In the push to expand HIP offerings, don't sacrifice quality**

*or, is a HIP always a HIP?*



**Focus on HIP qualities to create remote HIPs?**



# Is a HIP always a HIP?

## What Makes HIPS Effective:

1. High performance expectations
2. Significant investment of student time and effort over an extended period
3. Interactions with faculty and peers about substantive matters
4. Students are exposed to and must contend with people and circumstances that differ from those with which they are familiar
5. Frequent, timely, and constructive feedback
6. Periodic, structured opportunities to reflect and integrate learning
7. Opportunities to discover relevance of learning through real-world applications
8. Public demonstration of competence

Kuh, G. D. & O'Donnell, K. (2013). *Ensuring quality and taking high-impact practices to scale*, Washington, DC: AAC&U.



# Caution: Mere labels do not assure high impact



What do we know about HIP  
implementation?

Who has access to  
*high-quality* HIPs?

# How to Determine if HIP is “High Quality”?



*How has your institution evaluated the QUALITY of students HIP experiences?*



# Our Approach to investigate HIP quality & equity: Ask students about exposure to 8 key elements



- **NSSE 2019 experimental item set**

- HIP participants receive additional questions that probe the 8 key elements



- **Standalone administration for institutions not in NSSE 2019**

- Collaboration with Nat'l Association of System Heads

- **Supported by Lumina Foundation**



# Standalone HIP Quality Survey

View Demo

<http://tinyurl.com/y6nql759>



AT&T 98% 9:38 AM

Which of the following have you done or do you plan to do before you graduate?

Participate in an internship, co-op, field experience, student teaching, or clinical placement ^

Done or in progress

Plan to do

Do not plan to do

Have not decided

---

Participate in a learning community or some other formal program where groups of students take two or more classes together v

---

Participate in a study abroad program v

---

Work with a faculty member on a research project v

---

Complete a culminating senior experience (capstone course, senior

• ≡ □ ←



# Sample Questions

## Expectations

To what extent were expectations for the following explained to you? *[Very much.. Very little]*

- What activities you would **do** as part of this experience
- What you would **learn** from this experience

To what extent did this experience challenge you to do your best?  
*[Very much..Not at all]*

## Time and effort

About how many hours did you spend in a typical 7-day week on this experience?

*[Hour ranges]*

Compared to your typical learning experiences at this institution, about how much time did this experience require?

*[Much more time..Much less time]*

**View Survey: <http://tinyurl.com/y6nql759>**

# Sample Questions

## Feedback

During this experience, about how often did you receive feedback from the following individuals?

*[Very often..Never; NA]*

- Faculty or staff member from your institution
- Supervisor on site
- Co-worker
- Other student
- Someone in another role (please specify)

## Reflection & integration

As part of this experience, about how often did you do the following?

*[Very often..Never]*

- Discuss your experience with other students in an organized setting
- Write an informal piece about the experience (blog, journal, etc.)
- Connect what you were learning to societal problems or issues
- Connect what you were learning to your major field or career goals
- Learn something that changed the way you understand an issue or concept

<http://tinyurl.com/y6nql759>

# Survey Details

- **57 institutions (40 NSSE 2019)**
- **20,725 valid student responses (10,774 NSSE)**
  - ◆ 13,511 HIP finished
  - ◆ 7,214 students at least 4 weeks, but not finished
  - ◆ 2,645 students < 4 weeks into HIP
    - Qualtrics version includes student comments on what has been “most” and “least” satisfying about the experience

*[13 Institutions in Fall 2019 admin., additional 7,000 responses]*

# Survey Details

High-Impact Practice	Percentage
A first-year course focused on specific academic topic or major that teaches new students college success skills* <i>(*only asked on standalone survey)</i>	6
A service-based learning experience (a course that included a community-based project)	29
A learning community (formal program where groups of students take two or more classes together)	8
A research project with a faculty member	8
An internship, co-op, field experience, students teaching, or clinical placement	28
A study abroad program	8
A culminating senior experience (capstone course, senior project or thesis, comprehensive exam, portfolio, etc.)	12

# Poll #2: What HIP Quality Is Most Emphasized in Your HIP?

1. High performance expectations
2. Significant investment of student time and effort over an extended period
3. Interactions with faculty and peers about substantive matters
4. Students are exposed to and must contend with people and circumstances that differ from those with which they are familiar
5. Frequent, timely, and constructive feedback
6. Periodic, structured opportunities to reflect and integrate learning
7. Opportunities to discover relevance of learning through real-world applications
8. Public demonstration of competence

Kuh, G. D. & O'Donnell, K. (2013). *Ensuring quality and taking high-impact practices to scale*, Washington, DC: AAC&U.



# What Makes HIPS Effective: Exposure to HIP Qualities

High-Impact Practice Qualities								
HIPs	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opps. to reflect & integrate (who students are becoming)	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars & Experiences	<p><b><i>Do we expect all HIPs to expose students to all 8 qualities equally?</i></b></p> <p><b><i>What does HIP literature and research suggest regarding the emphasis on each quality?</i></b></p>							
Learning Communities								
Undergraduate Research								
Study Abroad								
Service Learning, Community Based Learning								
Internships								
Senior Culminating Capstone courses & Projects								

# High-Impact Practice (HIP) Matrix

*Denotes qualities that make the practice high-impact from literature review*



++ = Strong emphasis  
 + = Moderate emphasis  
 (blank) = Not emphasized

High-Impact Practice Qualities								
HIPs	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opps. to reflect & integrate (who students are becoming)	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars & Experiences	+	+	++	++	++/+	++		
Learning Communities		+	++	+		+	+	+
Undergraduate Research	++	++	++		+	+	++	++
Study Abroad	+	+	+	++	+	++	+	
Service Learning, Community Based Learning	+	++	+	++	+	++	++	+
Internships	++	++	+		+	++	++	+
Senior Culminating Capstone courses & Projects	++	++	++		++	++	++	++

# High-Impact Practice (HIP) Matrix

*Denotes qualities that make the practice high-impact from Literature Review*

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HIPS	High-Impact Practice Qualities											
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First-Year Seminars & Experiences	+	+	++	++	+++/+	++						
Learning Communities	<p><b>Do these emphases look right to you?</b></p>  							+				
Undergraduate Research												+
Study Abroad												
Service Learning, Community Based Learning	+	++	+	++	+	++	++	+				
Internships	++	++	+		+	++	++	+				
Senior Culminating Capstone courses & Projects	++	++	++		++	++	++	++				

# How to Determine if HIP is “High Quality”?

- Is it enough for students to report mere exposure to the quality element in the HIP?
- Or, should we establish minimum criteria for high quality?





# Criteria for High Quality

## Quality: Demand Time & Effort

- Compared to your typical learning experiences at this institution, about how much time does this experience require?
- Much less time = 1, Less time = 2, About as much time = 3, More time = 4, Much more time = 5

**High quality = 4 or 5**



# Criteria for High Quality



## Quality: Applied, Real World Experience

- **To what extent has this experience contributed to your knowledge, skills, & personal development in the following areas?**
  - Understanding concepts in courses/major
  - Applying theory to practice
  - Solving complex, real-world problems
  - Acquiring job/work-related skills
  - Preparing you for plans after graduation
- **Very little = 1, Some = 2, Quite a bit = 3, Very much = 4**

**High quality = sum > 15 (average > 3)**



# So, What Have We Learned about Students' Experiences of High Quality?

## Looking at the Key Elements

### Across HIPs

- Are most students experiencing high quality HIPs?

### Within HIPs

- Which elements are most students experiencing at high quality?

**Do quality HIP experiences differ for Racially Minoritized students?**



# What share of HIP participants experience *high-quality* HIPs?

**Examine HIP quality results through the lens of the literature review**

1. Aggregate results
2. Disaggregated by URM status

# High-Quality HIP Experiences (++)

HIPS	High-Impact Practices Qualities								
	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opportunities to reflect	Structured opportunities to integrate	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars			25	9	49	34	27		
Learning Communities			32						
Undergraduate Research	91	46	53				32	63	88
Study Abroad				66		60	57		
Service Learning		27		15		39	32	36	
Internships	89	51				61	40	73	
Senior Culminating Experiences	85	59	37		69	52	28	52	90

# High-Quality HIP Experiences

HIPs	High-Impact Practices Qualities								
	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opportunities to reflect	Structured opportunities to integrate	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars	59	13	25	9	49	34	27		
Learning Communities		27	32	17		47	36	41	72
Undergraduate Research	91	46	53		83	58	32	63	88
Study Abroad	88	44	44	66	70	60	57	50	
Service Learning	74	27	25	15	54	39	32	36	78
Internships	89	51	31		79	61	40	73	77
Senior Culminating Experiences	85	59	37		69	52	28	52	90

# What Does this Mean?

- **In general, students are experiencing HIP qualities in patterns consistent with what the literature emphasizes and we would expect, for example:**
  - ♦ The qualities, **High Expectations for Performance** and **Public Demonstration of Competence** are experienced at levels of high quality by most students in **Undergraduate Research** (91 & 88%)
  - ♦ The quality, **Engaging Across Difference**, is experienced at levels of high quality by 2/3 of students in **Study Abroad**

# What Does this Mean?

- **Considerable variability in the proportion of students who experience high quality on the key elements where they are highly emphasized in the literature**
  - ◆ Opportunities to Reflect, 34-61%
  - ◆ Opportunities to Integrate, 27-57%
  - ◆ Engagement Across Difference, 9-66%
- **Consistently high: High Expectations for Performance (85-91%) & Public Demonstration of Competence (88-90%)**



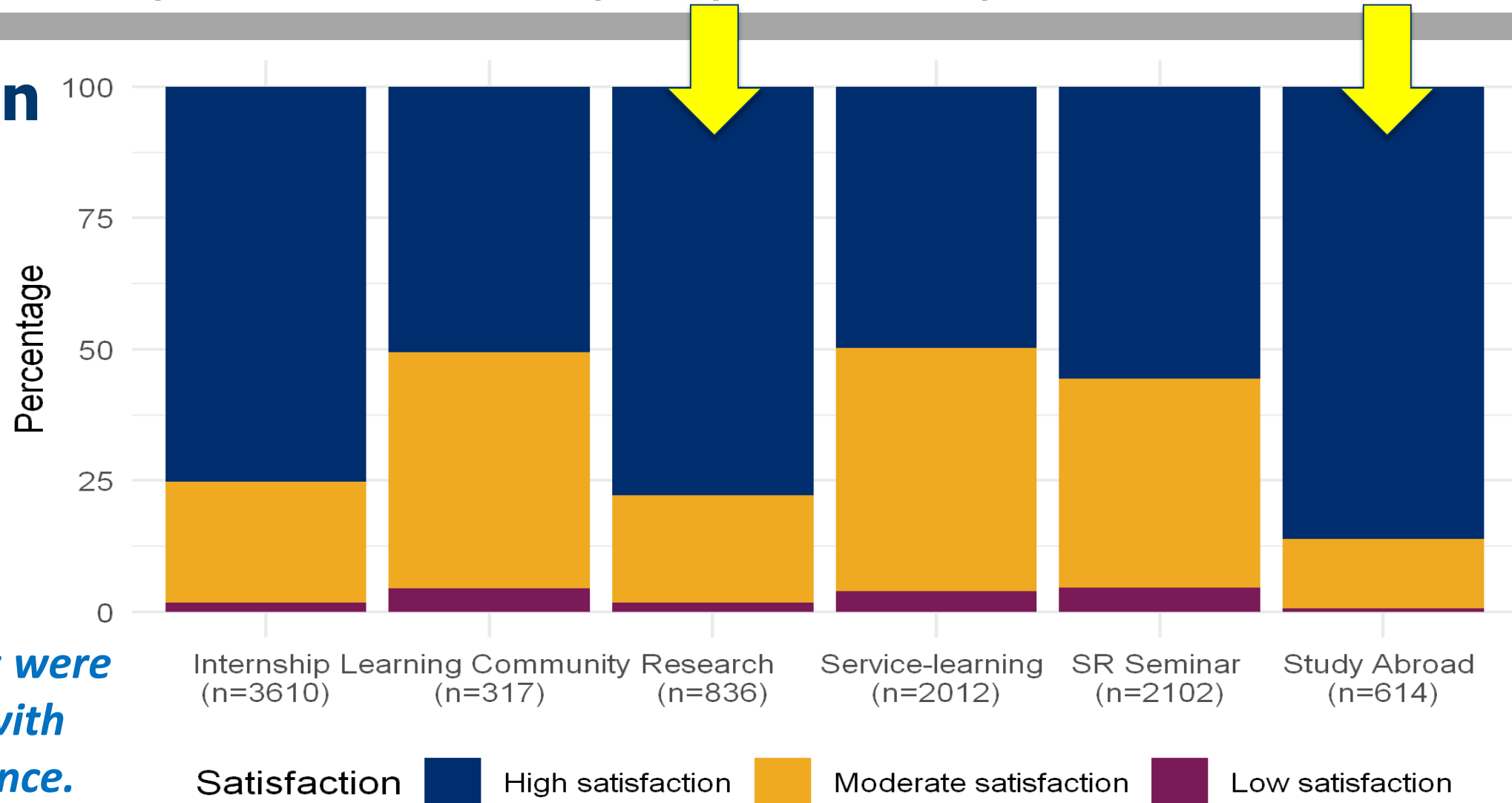
# **Poll #3: Which HIP do students rate most “highly satisfying”?**

- **Learning communities**
- **Service-learning**
- **Undergraduate research**
- **Internships**
- **Study abroad**
- **Capstones**

# What do students think about their HIP?

Overall, how would you evaluate the quality of this experience? [1 Poor–7 Excellent]

## Satisfaction By HIP



*Overall, students were highly satisfied with their HIP experience.*

# What do Students Say About their HIP?

- **What has been most satisfying about this experience?**
- **What has been least satisfying about this experience?**



# Most & Least Satisfying in HI

NSSE  
HIP  
Quality

*It was my first study abroad trip and the farthest I had ever been away from home. I got a better sense of the diversity that exists within different cultures and I believe the trip helped a lot of doors and introduce opportunities.*

*Getting to learn from professionals that have been working in the industry for far longer than I've been learning about it. It always had been an issue to reach out to strangers to ask for help but with the more time I spent out on my own I had come comfortable with leaning on others for help with the notion that if they need help and I am available I can reciprocate.*

Latino, Junior, Communications

internship



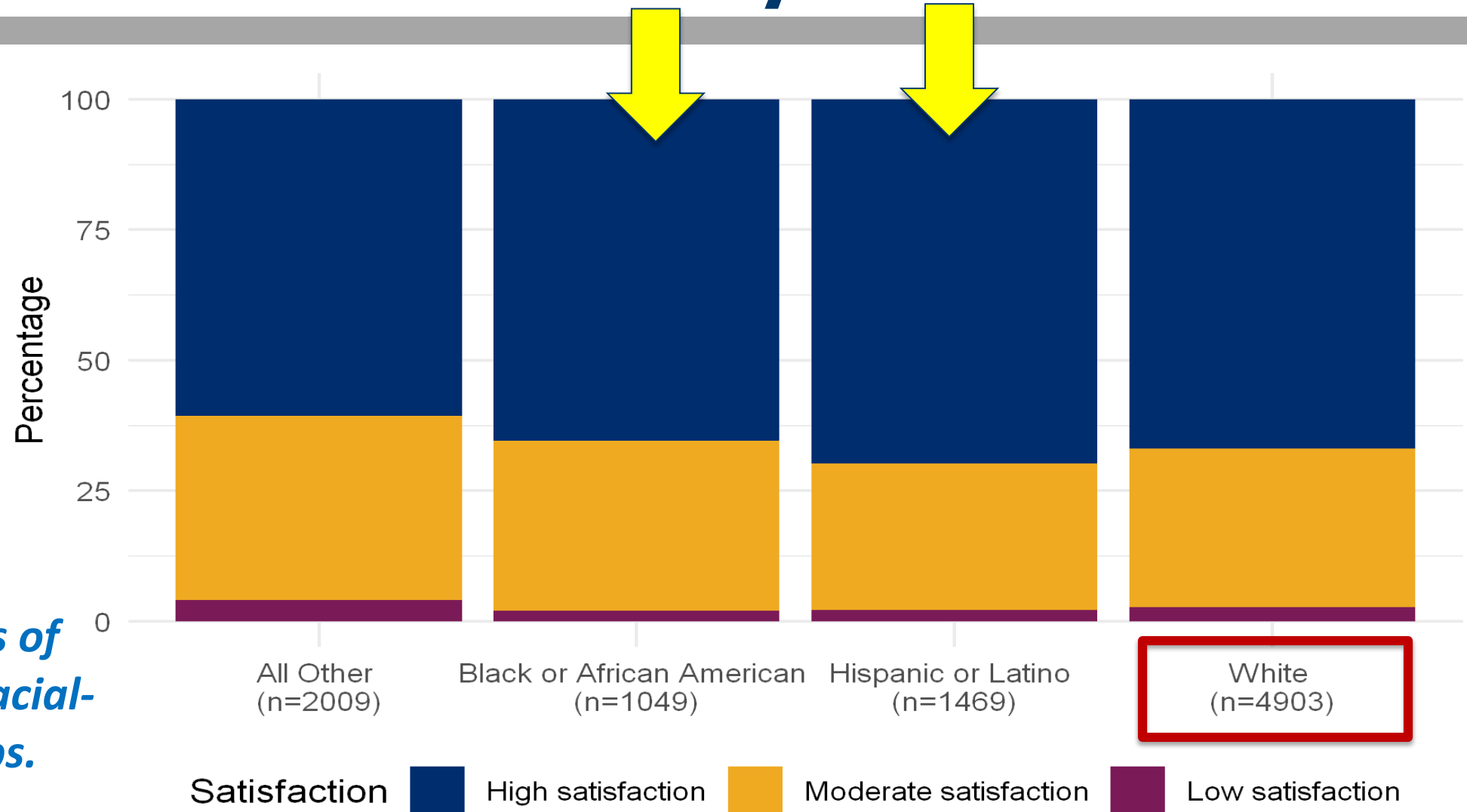


# What About Equity?



# What do students think about their HIP, By Racial-Ethnic Identity

## Satisfaction



*Relatively high levels of satisfaction across racial-ethnic identity groups.*

# High-Quality HIPs by Minoritized Status (W, URM)

HIPs	High-Impact Practices Qualities								
	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opportunities to reflect	Structured opportunities to integrate	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars			29, 33	11, 12	58, 66	39, 45	32, 35		
Learning Communities			31, 36			8			
Undergraduate Research	94, 91	47, 47	54, 54		13		30, 35	63, 65	89, 91
Study Abroad				73, 60		65, 59	61, 59		
Service Learning		28, 29		17, 15		43, 41	34, 35	38, 38	
Internships	92, 90	57, 48				62, 65	38, 47	75, 75	
Senior Culminating Experiences	88, 89	63, 57	40, 37		72, 71	54, 53	26, 33	56, 53	95, 91

# High-Quality HIPs by Minoritized Status (W-URM)

(in heat map, positive & negative #s correspond to URM students)

HIPs	High-Impact Practices Qualities								
	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opportunities to reflect	Structured opportunities to integrate	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars	9	2	4	1	8	6	3	5	4
Learning Communities	<p><b><i>Another way to look it...a heat map plotting differences in percentage W-URM in High-Quality experiences</i></b></p>								
Undergraduate Research									
Study Abroad									
Service Learning									
Internships									
Senior Culminating Experiences									

# High-Quality HIPs by Minoritized Status (W-URM)

(in heatmap, positive & negative #s correspond to URM students)

HIPs	High-Impact Practices Qualities								
	High expectations for performance	Demand time & effort	Substantive interaction w/faculty & peers	They help students engage across differences	They provide students with rich feedback	Structured opportunities to reflect	Structured opportunities to integrate	Opportunity to apply & test learning in new situations	Public demonstration of competence
First-Year Seminars	9	2	4	1	8	6	3	5	4
Learning Communities	3	-4	5	3	3	3	8	-1	9
Undergraduate Research	-3	0	0	4	-3	2	5	2	2
Study Abroad	0	1	7	-13	2	-6	-2	-1	7
Service Learning	0	1	4	-2	1	-2	1	0	-2
Internships	-2	-9	7	3	-3	3	9	0	3
Senior Culminating Experiences	1	-6	-3	5	-1	-1	7	-3	-4

# HIP Equity: What Does this Mean?

- **Do Racially Minoritized students experience high-quality HIPs?**
  - ◆ Lots of mildly positive to positive results
  - ◆ Some negative results (study abroad, internships)
  - ◆ Many cases of little difference

*So, its not very straightforward...*



# Implications

- **Results can help get us beyond the HIP checklist**
  - ◆ Not enough for institutions to simply get credit for “having HIPs”; students must participate and experience high-quality HIPs
- **With these findings we gain some assurance of the quality patterns in HIPs, but it also reveals shortcomings**



# Implications

- **Practical tool for assessing HIP quality**

- ◆ Institutions could target HIPs to assess, administer the HIP Quality item set, and analyze results to demonstrate quality or guide improvement activities

- **Emphasizes need to explore HIP Quality and EQUITY**

- ◆ Are all students experiencing high-quality HIPs?

- **Implementation matters!**



# Consider an Anti-Deficit Framework to Increase Equity in HIPs

(Shaun Harper, 2010, Anti-Deficit Achievement Framework)

## What can you do to:

- Invite racially minoritized students in HIPs to name persons, resources, experiences, to which they attribute their access and success in HIPs?
- Learn more about how racially-minoritized students in HIPs thrive and negotiate environments or experiences that are culturally unresponsive?
- Listen to racially-minoritized students stories about what keeps them invested in HIPs and successful?



# Your Thoughts, Ideas and Questions

- **What should we examine next?**
- **Do you see ways to use the overall study results?**
- **How might you use the HIP Quality item set?**
- **HIPs and CV-19 disruption?**



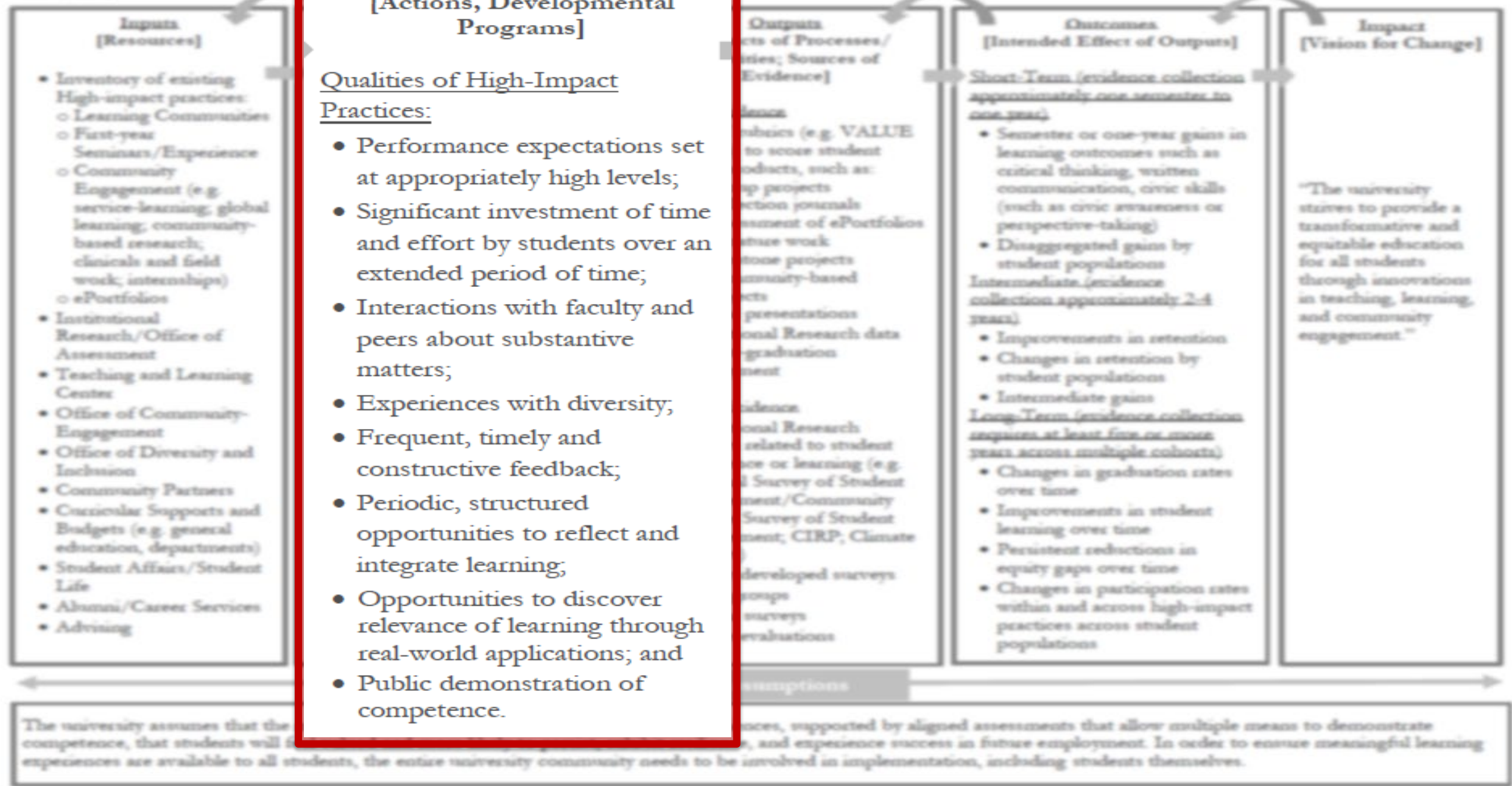
# Helpful Resource: A Comprehensive Approach to Assessment of High- Impact Practices, By Ashley Finley Nov 2019

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### Framework for Assessing High-Impact Practices



## Processes/Activities [Actions, Developmental Programs]

### Qualities of High-Impact Practices:

- Performance expectations set at appropriately high levels;
- Significant investment of time and effort by students over an extended period of time;
- Interactions with faculty and peers about substantive matters;
- Experiences with diversity;
- Frequent, timely and constructive feedback;
- Periodic, structured opportunities to reflect and integrate learning;
- Opportunities to discover relevance of learning through real-world applications; and
- Public demonstration of competence.



# Conclusions



- **Initiatives to expand HIPs require straightforward measures for assessing quality and effectiveness while informing implementation efforts**
- **Organizations interested in implementing HIPs need strategies to assure that historically underrepresented students have access to high-quality HIP experiences**



# Questions

