



SUNY SAIL INSTITUTE

*Empowering Strategic, Academic,
and Innovative Leadership*

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Leveraging Systemness: Moving from competition to collaboration to student Success

CAPACITY BUILDING & THOUGHT LEADERSHIP

- Scaling Academic Innovation
- Strengthening the Leadership Pipeline
- Analyzing & Sharing Cutting Edge Ideas
- Sharing of Campus Expertise across the System

SHARED SERVICES

- Common Learning Management System
- Shared Degree Audit Systems
- Centralized support services for IT
- Data collection and analysis
- Centralized student call center
- Centralized admission processing

PROMOTION, CONTRACTS, & PARTNERSHIPS

- Leveraging Scale for Contracting of Services
- Creating Common Branding and Marketing
- Developing Partnerships with business, government, and professional organizations

TIPS FOR CONVENING

- Start with coalitions of the willing
- Create clarity of horizontal and vertical vision
- Clarify the role of the system and the campuses.
- Have shared metrics of progress & success
- Enable consistent and continual communication
- Empower a support structure
- Ensure congruence of activities and messaging

SHARED ACADEMIC PROGRAMING

- Cross-listing of courses across campuses
- Shared online delivery platforms
- Financial Aid Consortium
- Transfer frameworks
- Reverse Credit Transfer
- Collaborative degree programs

SYSTEM DATA ANALYTICS

- Shared Data Definitions
 - Transfer Analytics
 - Campus Performance tracking
 - Campus bench marking
 - Collective Accountability
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Elements of Student Mobility Within a System ●

